

Agenda Adult Rider Conference Call 2/6/19

- 1.) Survey Results: 28 responses, 8 BN, 9 N, 11 T, 1 Prelim (1 BN or N, 1 N/T). All are AR members, 70% not qualified
- 2.) Previous years— ask those in Rider and Amateur divisions if they would also like to ride on teams. Is there any way to do it differently?
- 3.) Is there a way to support riders that would struggle to have funds to get to AEC's?
- 4.) Leadership— getting people excited about representing the area
 - put Area IV 1st on stabling for any show outside Area IV
 - supporting each other in getting qualified for AEC's fundraising
 - traveling together
 - Air BnB or hotel together to help save on costs
 - Any other ideas for sponsorship??? i.e. a vet clinic that would sponsor polos if we also put their logo on the shirts, Flare providing product for all team members, etc

Minutes

- Won't be able to determine a team until after opening date (likely closing date)
- If there are more riders interested than spots available will use results in the 2019 AEC qualifying period to determine which riders will get team spots
- Those interested in riding in the ATC will have to email the Area IV AR coordinator with their intention once they have entered and provide their average score with that horse in the qualifying period
- Will use area funds to support things that can be used by all from the area (not just team riders)— golf cart rentals, swag for all AR members, etc.
- All team members will be required to put Area IV on their stabling form. All other riders from Area IV will also be encouraged to do so.
- Will make efforts to get all Area IV riders in the habit of putting Area IV on their stabling forms when attending a HT outside of Area IV
- Will proceed with fundraising efforts— eventing Derby at Sundance? Jessica will also follow up with Lucy. Please contact Jessica if you have any other ideas for fundraising.
- Debbie will lead efforts to communicate with Area IV trainers about putting Area IV on stabling forms and about telling their riders about the ATC's
- If there are any other ideas for sponsors or donations to support this effort please contact Jessica